

MASA ACCESSORIES

MASTER CLASS IN WOOD PRODUCTS

Collection
2023-2024



Company Overview

MASA Accessories, as a Master Class company is owned by Masa Holding with more than 15 years of unique expertise, which is known as a consultant, material and machinery supplier, designer and manufacturer of outstanding wooden products in Iran.

MASA Accessories Company has two branches of services; the first, includes importing high-quality products from outstanding producers like e+m from Germany who is a unique designer and producer of wood writing tools since 1899. And the second brand is our BETA products in which our goal is to occupy the world's most updated technologies and techniques and use the highest standards and the best raw materials to design and create our high-quality wood products. In this way, our BETA products are designed very carefully by our expert team, the first samples are prepared, proper modifications are applied and finally with an eye-catching quality, the products are made out of Ash OHT wood (produced by Menz-Holz company) from Germany and painted with completely natural wood paints of AURO, Germany. In BETA, products are a combination of precision, art and technical and engineered knowledge and experience. We hope you enjoy it all!



BETA

WOOD IN QUALITY

Qualified Wooden Handmade Products

It is possible to engrave the name and advertising brand on all BETA products by laser to make them exclusive. The weight of the products may be slightly different depending on the density of the wood, but there will be no change in the dimensions of the products.

Collection

2023-2024

MASA ACCESSORIES
BETA COLLECTION
QUALIFIED WOODEN HANDMADE PRODUCTS
WOOD IN QUALITY
2023-2024



FINARD BUSINESS CARD HOLDER

FINARD BUSINESS CARD HOLDER IS A LUXURIOUS & DIFFERENT WAY TO INTRODUCE YOUR PROFESSIONAL PERSONALITY TO THE WORLD OF BUSINESS !

Finard is a product of BETA collection presented in two magnetic and buttoned models, with eye-catching quality, made of Ash OHT wood (produced by MenzHolz company) from Germany and painted with completely natural wood paints of AURO, Germany. Finard is designed to hold your business cards while you can also use this unique product as a special wallet for your bank and credit cards as well as for proper storage of cigarettes.

With finard, you are travelling
On a master class level !



03

BETA

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**Magnetic Business Card Holder,
Weight & Dimensions:**

Approximate weight: 46 grams,
Length: 10.88 cm,
Width: 7.26 cm,
Thickness: 1.77 cm.



**Buttoned Business Card Holder,
Weight & Dimensions**

Approximate weight: 47 grams,
Length: 10.94 cm,
Width: 7.72 cm,
Thickness: 1.77 cm.

MASA ACCESSORIES
BETA COLLECTION
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AURINKO, THE TABLE LIGHT

WITH AURINKO, HOLD THE SUN IN YOUR HANDS AND
BE AS UNIQUE AS POSSIBLE!

Aurinko, a product by BETA, which is the result of mixing
Ash OHT (MenzHolz company) and AURO wood paints
and finishes, both from Germany, combined with
precision, art and technical and engineered knowledge
and experience. With each single charge, you can enjoy
the proper lighting and the pleasant beauty of the light
next to a masterpiece of nature, for hours.

Aurinko, Weight & Dimensions:

Approximate weight: 763 grams,
Length: 10.44 cm,
Width: 10.44 cm,
Height: 9.41 cm.

Product Weight & Dimensions with Packaging:

Approximate weight: 960 grams
Length: 12.20 cm
Width: 12.20 cm
Height: 11.85 cm



05

BETA

MASA ACCESSORIES
BETA COLLECTION
QUALIFIED WOODEN HANDMADE PRODUCTS
WOOD IN QUALITY
2023-2024



CUBICE, THE DICE

WITH CUBICE, FEEL YOUR CHANCE IN YOUR HANDS AND NEVER UNDERESTIMATE THE POWER OF DICE; LIFE IS A GAME IN ADDITION TO OPPORTUNITY, ROLL THE DICE AND STAY LUCKY!

Cubice, a product of BETA, which is the result of precise design and engineering using Ash OHT (MenzHolz Company) from Germany and AURO wood paints and finishes from Germany, as well.

Product Weight & Dimensions with Packaging:

Approximate weight: 1019 grams
Length: 12.20 cm,
Width: 12.20 cm,
Height: 11.85 cm.

Cubice, Weight & Dimensions:

Approximate weight: 826 grams,
Length: 10.9 cm,
Width: 10.9 cm,
Height: 10.9 cm.



MASA ACCESSORIES
BETA COLLECTION
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WOOD IN QUALITY
2023-2024



EXCLUSIVE, THE SOAP HOLDER

EXPERIENCE VERY SPECIFIC DESIGN AND UNIQUE PRODUCTION QUALITY WITH EXCLUSIVE SOAP HOLDER; BEAUTY AND CLEANLINESS TOGETHER TO BE SEEN!

Exclusive, a product from BETA, which is the result of a unique and special design using Ash OHT (MenzHolz Company) and AURO wood paints, both from Germany.



Product Weight & Dimensions with Packaging:

Approximate weight: 170 grams,
Length: 14.15 cm,
Width: 10.65 cm,
Height: 3.66 cm.



Exclusive, Weight & Dimensions:

Approximate weight: 68 grams,
Length: 11.75 cm,
Width: 8.48 cm,
Height: 2 cm.

07

BETA

MASA ACCESSORIES
BETA COLLECTION
QUALIFIED WOODEN HANDMADE PRODUCTS
WOOD IN QUALITY
2023-2024



MOBETA, THE MOBILE HOLDER

WITH MOBETA, EXPERIENCE INDESCRIBABLE PEACE
AND WATCH YOUR NICE VIDEOS, HANDS FREE!

Mobeta mobile holder, a product of BETA, is the result of a wonderful design using the German Ash OHT (MenzHolz Company) and AURO wood paints from Germany, which easily holds the mobile phone on top of your table and gives a beautiful effect to your surroundings.



Product Weight & Dimensions with Packaging:

Approximate weight: 225 grams,
Length: 14.15 cm,
Width: 10.65 cm,
Height: 3.66 cm.



Mobeta, Weight, Dimensions & other Specifications:

Approximate weight: 126 grams,
Length: 11.95 cm,
Width: 8.53 cm,
Height: 2 cm,
Groove width: 1.05 cm

MASA ACCESSORIES
BETA COLLECTION
QUALIFIED WOODEN HANDMADE PRODUCTS
WOOD IN QUALITY
2023-2024



**BETABLE,
THE NAPKIN-HOLDER RING**

BETABLE RINGS AROUND THE NAPKIN WILL GIVE A GREAT ARRANGEMENT TO YOUR CATERING TABLE, WHETHER YOU WANT TO ENTERTAIN A GUEST OR JUST WANT TO MAKE THE TABLE MORE BEAUTIFUL IN EVERYDAY LIFE!

Betable napkin ring is made of Ash OHT (MenzHolz company, Germany) and AURO wood paints from Germany, which is presented with BETA logo while two napkin rings are placed in each package.

09

Product Weight & Dimensions
with Packaging (Two Napkin Rings Per Package) :

Approximate weight: 226 grams,
Length: 14.15 cm,
Width: 10.65 cm,
Height: 3.66 cm



Betable, Weight & Dimensions (One Napkin Ring):

Approximate weight: 62.5 grams,
Length: 8.03 cm,
Width: 7.6 cm,
Thickness: 2.58 cm

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BETA COLLECTION
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WOOD IN QUALITY
2023-2024



BETA TRAYS

BETA TRAYS ARE DESIGNED EXACTLY ACCORDING TO YOUR SPECIAL STYLE AND DEMANDS SO THAT YOU CAN WELCOME GUESTS IN A DIFFERENT WAY AND ENJOY BEING TOGETHER!

BETA trays are made of Ash OHT (from MenzHolz company, Germany) and the German AURO wood paints engraved with BETA logo and in three different designs including Host which is in flat form, Alnoa with single place for cup or glass and Duel which is designed for two cups or glasses to be landed.

10



Product Weight & Dimensions with Packaging :

Approximate weight: 357 grams,
Length: 21.5 cm,
Width: 13.5 cm,
Height: 3.5 cm.



HOST

Host, Weight & Dimensions :

Approximate weight: 201 grams,
Length: 19.8 cm,
Width: 11.44 cm,
Height: 2 cm.

BETA

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BETA COLLECTION
QUALIFIED WOODEN HANDMADE PRODUCTS
WOOD IN QUALITY
2023-2024

Product Weight & Dimensions with Packaging :

Approximate weight: 303 grams,
Length: 21.5 cm,
Width: 13.5 cm,
Height: 3.5 cm.



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BETA trays are made of Ash OHT (from MenzHolz company, Germany) and the German AURO wood paints engraved with BETA logo and in three different designs including Host which is in flat form, Ainoa with single place for cup or glass and Duel which is designed for two cups or glasses to be landed.

Ainoa, Weight & Dimensions :

Approximate weight: 138 grams,
Length: 19.8 cm,
Width: 11.44 cm,
Height: 2 cm.

AINOA

11

MASA ACCESSORIES
BETA COLLECTION
QUALIFIED WOODEN HANDMADE PRODUCTS
WOOD IN QUALITY
2023-2024

Product Weight & Dimensions with Packaging :

Approximate weight: 325 grams,
Length: 21.5 cm,
Width: 13.5 cm,
Height: 3.5 cm.



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Duel, Weight & Dimensions :

Approximate weight: 168 grams,
Length: 19.8 cm,
Width: 11.44 cm,
Height: 2 cm.

DUEL

12

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BETA COLLECTION
QUALIFIED WOODEN HANDMADE PRODUCTS
WOOD IN QUALITY
2023-2024

KREIS



BETA COASTERS

BETA COASTERS ARE DESIGNED AS LUXURY AS POSSIBLE TO GIVE YOU A UNIQUE SENSE OF BEAUTY AND BEING SPECIAL WHILE SERVING A DRINK!

BETA coasters are made of the German Ash OHT (MenzHolz company) and AURO wood paints from Germany introduced with BETA logo and in two Kreis and Quadro designs; the Kreis model is designed in a circular shape and the Quadro model is designed in a square shape. Each single package includes two Kreis coasters or two Quadro ones.



Kreis, Weight & Dimensions (One Coaster) :

Approximate weight: 85 grams,
Diameter: 10.86 cm,
Height: 2 cm

Product Weight & Dimensions with Packaging (Two Coasters):

Approximate weight: 291 grams,
Length: 13 cm,
width: 13 cm,
Height: 5.5 cm

13

BETA

MASA ACCESSORIES
BETA COLLECTION
QUALIFIED WOODEN HANDMADE PRODUCTS
WOOD IN QUALITY
2023-2024



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14



Product Weight & Dimensions with Packaging (Two Coasters) :
Approximate Weight: 338 grams,
Length: 13 cm,
Width: 13 cm,
Height: 5.5 cm.

QUADRO

Quadro, Weight & Dimensions (One Coaster) :

Approximate weight: 107.5 grams,
Length: 10.88 cm,
Width: 10.88 cm,
Height: 2 cm.

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MASA ACCESSORIES
BETA COLLECTION
QUALIFIED WOODEN HANDMADE PRODUCTS
WOOD IN QUALITY
2023-2024

Product Weight & Dimensions with Packaging :

Approximate weight: 234 grams (A candle is included in the package),
Length: 27.1 cm,
Width: 7.1 cm,
Height: 3.6 cm.



BETA CANDLE HOLDERS

BETA CANDLE HOLDERS, WITH THEIR SPLENDOR AND UNIQUE QUALITY, TURN YOUR PERSONAL ROOM INTO A UNIQUE SPACE AND GIVE YOU LIGHT AND HOPE, EVEN IN THE DARK!

BETA candle holders are made of Ash OHT (produced by MenzHolz company) and AURO wood paints, both from Germany, introduced with the BETA logo and in two designs including Gondola and Woodellier. Gondola idea derived from Italian boats with the same name to stay floating in water and the Woodellier model which is designed in a standing shape to give your space a classic, special and different feeling and style.

Gondola, Weight & Dimensions :

Approximate weight: 88 grams,
Length: 24.9 cm,
Width: 4.84 cm,
Height: 2.6 cm.

15

GONDOLA

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BETA COLLECTION
QUALIFIED WOODEN HANDMADE PRODUCTS
WOOD IN QUALITY
2023-2024



BETA CANDLE HOLDERS

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WOODELIER

Woodelier, Weight & Dimensions :

Approximate weight: 320 grams,
Length: 32 cm,
Width: 18 cm.

Product Weight & Dimensions with Packaging :

Approximate weight: 1131 grams (Three
candles are included in the package),
Length: 46 cm,
Width: 30 cm,
Height: 2.55 cm.

(Base diameter 15,15 cm, base thickness 1,57 cm, length of two side candle holders 15 cm, middle candle holder length 30 cm, outer diameter of candle holders 2,54 cm, inner diameter of candle holders 1,98 cm, distance between candle holders from each other is 5,62 cm, the diameter of the wood connecting candle holders is 0,98 cm.)

MASA ACCESSORIES
BETA COLLECTION
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WOOD IN QUALITY
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ECONOMIC TISSUE BOX

IN ADDITION TO BEAUTY, THIS ALL-WOOD ECONOMIC PRODUCT CARES ABOUT YOUR HEALTH AND KEEPS THE SECRET OF A HEALTHY LIFE FOR YOU SO THAT YOU FEEL BEAUTY AND HEALTH, BEYOND EXPECTATION!

Economic paper tissue box using Pine Thermowood next to Plywood and health-preserving natural-based paints from German AURO brand, cares about maintaining the health of your skin in addition to its beauty. The fully polished and painted surface that extends even inside the box shows our special attention to maintain your health along with the beauty of the designed product.

Economic Tissue Box, Weight & Dimensions :

Approximate weight: 710 grams,

Length: 25.5 cm,

Width: 12.5 cm,

Height: 9.5 cm.





e+m[®]

UNIQUE WOOD WRITING TOOLS

Made In Germany, Since 1899

Collection

2023-2024

MASA ACCESSORIES

e+m COLLECTION

UNIQUE WOOD WRITING TOOLS

MADE IN GERMANY, SINCE 1899

2023-2024



e+m WOODEN STATIONERY

A unique combination of natural wood next to matte metal, which can be used as a pen or pencil with a 5.5 mm thick HB graphite tip, which is very suitable not only for writing, but also for drawing. Besides that, there are beautiful and unique pencil sharpeners made out of the same wood species for 5.5 mm thick pencil tips.

These products are designed and produced with Cherry (GS1-41), Walnut (GS1-46) and Zebrano (GS1-55) wood and with premium quality in Germany and is introduced to the market by Masa Consulting Engineers as the exclusive representative of e+m in Iran.

Along with the very professional and unique writing tools of e+m Germany, the pen holder of the brand is also available, made of Ash wood with unparalleled quality.

19

e+m®



GS1-41

It is possible to engrave the name and advertising brand on all e+m products by laser to make them exclusive.

MASA ACCESSORIES

e+m COLLECTION

UNIQUE WOOD WRITING TOOLS

MADE IN GERMANY, SINCE 1899

2023-2024

e+m®



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GS1-46

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20

MASA ACCESSORIES

e+m COLLECTION

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2023-2024

e+m®



e+m WOODEN STATIONERY

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21

GS1-55

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MASA ACCESSORIES

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e+m[®]



FSC-120-47

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22

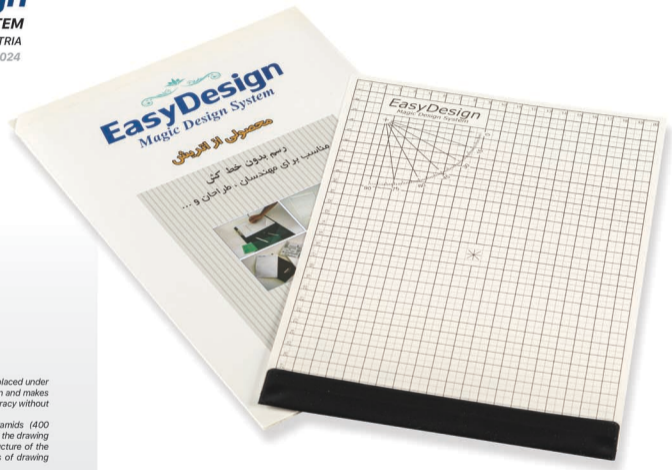
MASA ACCESSORIES

EasyDesign

MAGIC DESIGN SYSTEM

MADE IN AUSTRIA

2023-2024



EASY DESIGN

Easy Design is a special foil (A4 Size) that is placed under the drawing sheet of paper during the design and makes it possible to draw direct lines with high accuracy without any auxiliary tools.

The product consists of microscopic pyramids (400 pyramids per square centimeter) that guides the drawing pen or pencil on the paper. The special structure of the pyramids makes it possible to use all kinds of drawing pens with different thicknesses.

23

Easy Design

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